# **Your Privacy**



SafeDISMISSAL.COM understands how important privacy is to our customers. We provide a solution that automates your school's dismissal process. This Privacy Policy applies to our Site and our Services and describes the actions we take related to your data.

### Information we collect and require

Information that is given to us by the school, when a school registers for our Services, provide certain information about the School, Teachers, and Students. The information is limited to Names, Email addresses, Phone numbers, and sometimes Street addresses. This information is only used for the specific use of the Services provided by safeDISMISSAL.COM. No other information is required or collected.

### **Student Data**

Through the course of providing Services, we will only store minimal information about the student. This information will be the Student's Name, Classroom Teacher, and Family ID number (which is generated by safeDISMISSAL.COM). We only receive this student data from the School. We never interact with the student or parent directly. We consider all School, Teacher, and Student data to be confidential. We do not use Student Data for any purpose other than to provide the Services, on the School's behalf, in accordance with contractual agreements with the School. Our collection, use, and disclosure of Student Data is governed by our Terms of Use, our agreement(s) with the School, the provision of the Family Educational Rights and

Privacy Act (FERPA), the Children's Online Privacy Protection Act (COPPA), and all applicable laws which relate to the collection of Student Data.

#### **How We Use Information**

We use the information we collect to operate, maintain, and improve our Services. We never share information with third parties, including advertisers and sponsors. We will never target advertisements to students or sell students' personally identifiable information to third parties for any purpose.

We may disclose your information to companies we use as contractors or agents to perform services for us, such as administering our websites, systems, and software, hosting maintenance, and other such services. These service providers may have access to or process your information to the extent it is necessary for them to perform services for us. All necessary legal agreements, including, but not limited to NDAs, will be in place for all companies we partner with to provide such services.

## How we store and secure your information

We maintain reasonable administrative, technological and physical safeguards designed to improve the integrity, privacy, confidentiality, and security of your information.

All data is securely and exclusively hosted in FERPA compliant data centers. User roles are clearly defined to manage the access level.

Student, Teacher, and School Information is protected by a password for your privacy and security. You may help protect against unauthorized access to your account and Personal Information or Student Information by selecting and protecting your password appropriately

and limiting access to your computer and browser by signing off after you have finished accessing your account.

safeDISMISSAL.COM endeavors to protect user information to ensure that user account information is kept private, however, safeDISMISSAL.COM cannot guarantee the security of user account information. Unauthorized entry or use, hardware or software failure, and other factors may compromise the security of user information at any time. For additional information about the security measures our Company uses in connection with the Website, please contact us at support@safeDISMISSAL.COM.

Any information collected through our Service is stored and processed in the United States. If you use our Service outside of the United States, you consent to have your data transferred to the United States. No information will be stored outside of the United States.

# Children's privacy

In addition to the guidelines outlined in our policy, we do not knowingly collect any information from children under the age of 13 and we rely on the School to provide notice and obtain parental consent and any other required authorizations for all student information we collect. Please contact us at support@safeDISMISSAL.COM if you believe we have inadvertently collected personal information of a child under 13 without proper consent so that we may delete it as soon as possible. We will never target advertisements to students or sell students' personal identifiable information to third parties for any purpose. We will never sell any of the data associated with safeDISMISSAL.COM to any third party.

### **Changes to Our Privacy Policy**

We may modify or update this Privacy Policy from time to time. You should review this page periodically. If we make significant changes that affect your rights, we will take reasonable efforts to notify you of those changes via the email address provided by you or a prominent notification when you access the Site or use the Services. Your continued use of the Site or Services indicates that you have read, understood and agreed to the current version of our Privacy Policy. If you do not agree with our Privacy Policy, you can always opt-out by deleting your account and ceasing to use our Services.

#### How to contact us

If you have questions about this statement or need additional information regarding our privacy practices, please contact <a href="mailto:support@safeDISMISSAL.COM">support@safeDISMISSAL.COM</a>.